



## ALPS FUND SERVICES EXPANDS SALES EFFORTS ON EAST COAST

*Michael Gull Joins Firm In New York To Head Up East Coast Business Development For Hedge Fund Administration*

**DENVER – August 8, 2011** – ALPS Fund Services (ALPS), a leading provider of administration services to the alternative asset management industry, today announced that Michael W. Gull has accepted the position of Vice President, Business Development for the firm.

Mr. Gull, who has 20 years of Wall Street experience, will be responsible for growing ALPS' hedge fund administration business on the East Coast.

"With the continued growth of our Boston operations and the large number of managers launching new products in New York, New Jersey, and Connecticut, we are excited to have Michael on the ground for us in Manhattan," said Jeremy May, President of ALPS Fund Services. "Michael has a proven history of excellent client service that is perfectly suited to his new role here. We're delighted to have him on board."

Mr. Gull comes to ALPS from INFONIC AG, a provider of software solutions to the alternative investment sector, where he was Head of U.S. Sales. Previously, he held Director level positions in the Investment Banking industry with Citigroup and Bear Stearns, where he sold prime brokerage to hedge fund managers.

Based in New York City, Mr. Gull is a graduate of Xavier University in Cincinnati where he earned a BSBA in Finance.

### **About ALPS Holdings, Inc.**

Headquartered in Denver with offices in Boston, New York, and Seattle, ALPS is a 25-year-old financial services firm focused on asset servicing and asset gathering. With more than 300 employees, nearly 200 clients, and an executive team that has been in place for over 16 years, ALPS continues to actively promote all of its various business segments, from asset servicing through ALPS Fund Services, Inc. to asset gathering through ALPS Distributors, Inc. and ALPS Advisors, Inc. As of December 31, 2010, the firm managed more than \$3 billion in assets and provided servicing to approximately \$300 billion in client assets. For more information about ALPS and the services available, visit [www.alpsinc.com](http://www.alpsinc.com) or [www.alpspricemeadows.com](http://www.alpspricemeadows.com). For additional information about ALPS products, visit [www.alpsfunds.com](http://www.alpsfunds.com)

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