



ALPS ADVISORS TOPS INVESTMENTNEWS LIST OF FASTEST GROWING FUND COMPANIES

Special Report Shows Denver-Based Firm Set The Pace For Asset Gathering Efforts In 2010

Denver – March 31, 2011 – ALPS Advisors, Inc. (ALPS), a leading provider of advisory solutions to the financial services industry, is the industry's fastest growing mutual fund company according to a report in the March 27 edition of InvestmentNews, the number one source of news to the financial adviser community.

The report—"Fastest growing firms? Not your father's fund company"—ranked the top 50 firms with more than \$100 million in net assets by their percentage increase in 2010. Based on open-end and exchange-traded funds at year end, ALPS Advisors topped the list with a 391.0% year-over-year gain.

Assets for the firm, which just last month launched the ALPS | Kotak India Growth Fund, jumped from \$ 348.7 million at the end of 2009 to \$ 1,712.2 million as of December 31, 2010. The data were compiled for InvestmentNews by Lipper Inc.

"Our primary strategy has been to fill niche investment segments with distinctive and well-managed investment solutions," said Tom Carter, President of ALPS Advisors, Inc. "That we've enjoyed such powerful inflows across such a tough market place tells me our approach is resonating with financial advisers and their clients."

Over the last 18 months, the firm beefed up its boutique investment lineup with the addition of the Wellington Management sub-advised ALPS | WMC Value Intersection Fund, the Clough China Fund, the Jefferies Commodity Strategy Allocation Fund, and the RiverFront Global Allocation Series Funds.

Today, in addition to master limited partnerships, private equity, and commodities, the ALPS Advisors lineup includes 17 open-end mutual funds, closed-end mutual funds, and exchange-traded funds.

"Smart advisors are well past the 'set-it-and-forget-it' mentality," says Corey Dillon, Vice President and Director of Institutional Advisory Services for ALPS Advisors, Inc., "and they're becoming more focused on niche funds and alternative investments. That's perfectly in line with our vision."

About ALPS

Headquartered in Denver with offices in Boston, New York, and Seattle, ALPS is a twenty five year old financial services firm focused on asset services and asset gathering. Now with more than 300 employees, nearly 200 clients, and an executive team that's been in place for over 15 years, ALPS continues to actively promote all of its various business segments, from asset servicing through ALPS Fund Services, Inc. to asset gathering through ALPS Distributors, Inc. and ALPS Advisors, Inc. As of December 31, 2010, the firm manages more than \$2.7 billion in assets and provides servicing to more than \$288 billion in client assets. For more information about ALPS and the services available, visit www.alpsinc.com, and for additional information about ALPS products, visit www.alpsfunds.com.

An investor should consider investment objectives, risks, charges and expenses carefully before investing. To obtain a prospectus, which contains this and other information, call 1.866.759.5679 or visit www.alpsfunds.com. Read the prospectus carefully before investing.

Study results were based on funds with more than \$100 million in net assets as of Dec. 31, 2009. Based on open-end and exchange-traded funds. Results are not based on the performance of any of the Funds.

An investment in the Funds involves risk, including loss of principal.

The ALPS | Kotak India Growth Fund, Jefferies Commodity Strategy Allocation Fund and the RiverFront Global Allocation Series Funds are new and have limited operating history.

ALPS is not affiliated with Lipper, Inc. or InvestmentNews.

Corey Dillon and Tom Carter are Registered Representatives of ALPS Distributors, Inc.

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